

Configuration

- Hosting - 1 Gb
- Domain – 1 Unit
- 10 Email on Google Premium Email Service

Free

- Posting on 10 Classified
 - Ad on one social networking website
 - Social Networking Page on Face Book
- Functionality of Your Shopping Portal

Catalog

- Unlimited categories and subcategories
 - Unlimited attributes groups (sizes, colors...)
 - Unlimited products characteristics
 - Unlimited pictures with automatic resizing
 - Multiple pictures per product
 - Zoom and thickbox on products pictures
 - Watermark on products pictures
 - Customers' comments on products
 - Double prices display: with or without taxes
 - Choice of products per page number
 - Display of available quantities on products pages
 - Sort products by relevance, price, publication...
 - Printable products pages
 - Products categories limited to customers' groups
 - Attachments to products pages (guides...)
 - Quantity discounts in percents
 - Quantity discounts in a fix amount
 - Wishlist
 - Ability to send the wishlist by email
 - Manufacturers, brands management
 - Suppliers management
- “
- Send to a friend” feature

Customers

- Customers registration, and personal accounts
- Forgotten passwords recovery
- Orders monitoring by email
- Ability to create customers' groups
- Created carts back up
- Loyalty system (points)
- Customer referral program
- Newsletter opt-in
- Coupons sending to customers who have already ordered
- Emails alerts for clients about a product replenishment

Order

- Real time consultation of created carts
- Orders statuses customizable
- PDF invoices, slips and delivery slips
- Partial slips and refund
- Refunds with automatic slips
- Special offers (promotions, coupons)
- Discounts (fix amount, percents on the global order or on products)
- Coupons on categories, with a minimum amount or not, combined or not, per customer, per day

Payment

- Unlimited payment means
- Payment means filtering per currency or country
- Payment via bankwire
- Payment via check
- Cash payment on delivery
- Google Checkout module
- Paypal
- Moneybookers

Shipping

- Unlimited carriers and destinations
- Carriers affected to specific zones or states
- Email notifications for delivery statuses (configurable)
- Configurable handling charges
- Ability to offer delivery fees (free, with a minimum order amount, per price or weight)
- Delivery fees billing by price or weight
- Distinct delivery or billing addresses

Statistics

- Online visitors
- Visits and visitors
- Orders and sales
- Customers' accounts, customers' profiles
- Visitors' equipment (browser...)
- Catalog statistics, conversion rate per categories
- Purchase price of products
- Products statistics
- Best customers
- Websites referrers
- Keywords
- Best products
- Best coupons
- Best categories
- Best suppliers
- Newsletter statistics
- Carriers statistics
- Searches in the shop
- Cost per click management, fixed fees per order or percent of the order
- Pages not found management
- Keywords searched via search engines
- Complete integration with Google Analytics
- Flash (XML, SWF Charts) visualization
- Google Charts visualization

Localization

- Unlimited currencies
- Exchange rates synchronization
- Unlimited taxes
- Taxes per state

SEO (Search Engine Optimisation)

- SEO optimized
- Meta tags (meta title, keywords...) management
- Duplicate content filtering
- Google Sitemap
- Permalinks

Security

- Secure Back-Office access (login and password)
- SSL compatibility
- Unique tokens in Back Office and Front Office
- Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path traversal
- E-mails headers injections blocked
- Passwords encryption in database
- Cookies encryption
- Blocking repeated attempts to recover passwords

Administration

- Customizable shortcuts in the Back-Office
- Integral search in the Back-Office
- Multiple users management, and permissions (ACL)
- Maintenance mode
- WYSIWYG text editor
- Content management system
- Affiliation program
- Bulk lister - import .CSV files
- Subdomains management
- Database backup (partial or full)
- Automatic generation of .htaccess files
- Automatic generation of robots.txt files
- SMTP e-mails sending (with or without SSL-TLS) or PHP mail()
- Products indexation for an optimized search
- Live support from Identity Designing
- Inventory management
- Out of stock e-mail alerts
- Export of the newsletter listed e-mails
- Ajax cart
- Tags cloud
- Ajax search
- Alias search
- Featured products on the homepage
- Ability to insert ads
- New products display
- Ability to integrate Google AdSense
- Display the best sellers
- Display of products categories
- Display of permanent information
- Display of additional links
- Display of manufacturers
- Display of suppliers
- Newsletter subscription block
- Promotions display